

H1B Career Fair & Immigration Expo



Heron 鷺
Interverse 博



Heron 鷺
Interverse 博

Event Schedule



**New York H1B Career Fair
& Immigration Expo**

June 29, 2018

**Boston H1B Career Fair
& Immigration Expo**

July 20, 2018



**San Francisco H1B Career Fair
& Immigration Expo**

August 10, 2018



New York, NY

June 29, 2018



Boston, MA

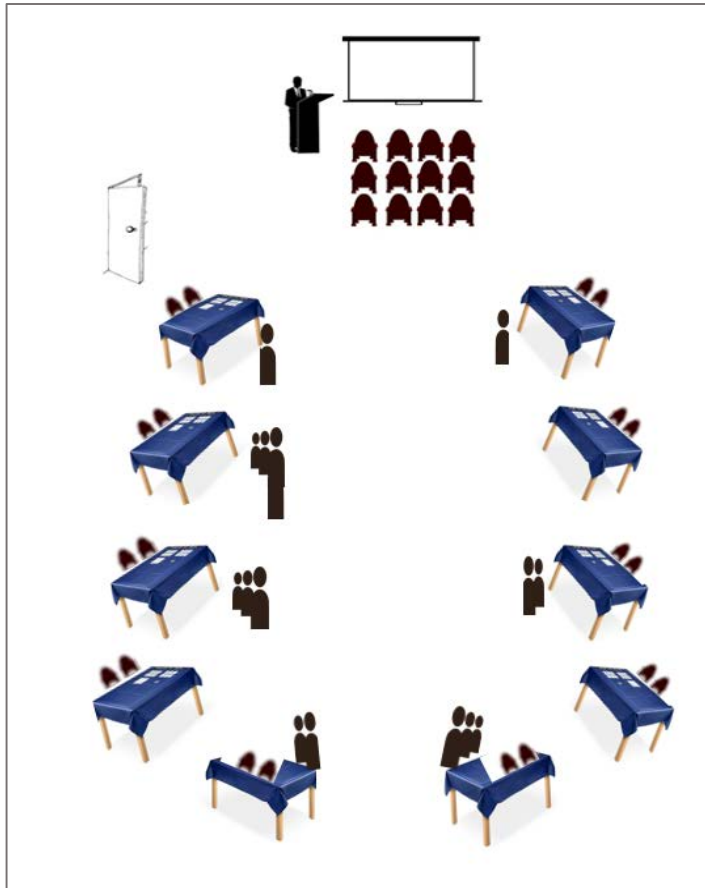
July 20, 2018



San Francisco, CA

August 10, 2018

Event Details



Immigration Seminar

Immigration Seminar Format:

- All Day Expo featuring Exhibit Hall and frequent short seminars.
- Participation includes distribution of all marketing materials, an exhibit table and speaking slot.
- Please bring brochures, PowerPoint presentation, table displays and business cards.

H1B Career Fair

Career Fair Section Format:

- All day Career fair featuring Exhibit Hall
- Employers participation includes distribution of job info material, an exhibit table.
- Please bring brochures, table displays and business cards.

Sponsors

- Sponsor includes distribution of all marketing materials and an exhibit table.
- Participate in a press conference in the morning
- Branding through out the career fair
- Please bring brochures, table displays and business cards.

Price

Price for H1B employers: \$999 per city for H1B Career Fair

Price for Immigration Attorneys: \$1,999 per city for Immigration Seminar

Price for EB-5 Issuers : \$2,999 per city for Immigration Seminar

Price for Sponsors: \$3,999 per city for H1B Career Fair and Immigration Expo

For more information, please call (212)545-0818 or email hello@h1bcareerfair.com



New York, NY

June 29, 2018

Boston, MA

July 20, 2018

San Francisco, CA

August 10, 2018

Background Info

Info on H1B Career Fair

- Recruit experienced international professionals already on H-1B. This unique Career Fair is designed to bring together H-1B-friendly employers with employees already on H-1B and are eligible for transfer to other employers--this is a perfect channel for reaching this experienced and highly skilled candidate pool, including those graduated from top universities.
- Highly targeted – This unparalleled career event designed around the needs of professionals on H-1B and employers who employ them. All H1B-friendly employers regardless of their industry and employment needs are welcomed. There will be many immigration attorneys present to help both employees and employers with immigration issues.
- Access multi-cultural and multi-lingual talents to fulfill your business's needs on international opportunities and demands of globalization.

Info on Immigration Expo

- The explosive growth of immigration from China, India, Korea, and other countries of professionals and students continues.
- Immigration attorneys will make presentations at the H-1B Career Fair and Immigration Expo to international professionals and students talking about various immigration options open to them.
- A few EB-5 Issuers will make short presentations discussing EB-5 as an alternative appropriate for some of the attendees. (The EB-5 issuers that use Regulation-D can participate after consulting with their securities attorneys.)



ILW AT A GLANCE

- ❖ Founded in 1999, ILW is focused on immigration. ILW has two divisions: law publishing and marketing services. Our offices are in mid-town Manhattan in New York City, USA. We have representatives on the ground in Taipei, Taiwan; Shanghai, China and Mumbai, India. ILW Publisher Sam Udani has been in the immigration field for 25 years.
- ❖ ILW's flagship product for the last 17 years is Immigration Daily, an online newspaper sent out by email each working day to 35,000+ subscribers. During the last 12 months, Immigration Daily featured 1,500+ articles from 200+ immigration attorneys. Immigration subscribers include 10,000+ attorneys, paralegals, and corporate HR personnel, 10,000+ immigrants, hundreds of people in academia, think tanks and journalists, 1,000+ officials at US Department of Labor, US Department of State, US Department of Homeland Security, and other executive branch agencies, dozens of people in courts throughout the country, many members of Congress and their staff in both parties and both chambers on the Hill, 100+ officials in state governments across the country, and thousands of other people interested in US immigration law and policy. Immigration Daily has been quoted in published and unpublished opinions by federal courts.
- ❖ ILW has provided Continuing Legal Education (CLE) credits for attorneys in many states. We have conducted over 600 CLE seminars and workshops to immigration attorneys during the last 16 years. ILW has provided immigration law CLE seminar content on Westlaw and law.com
- ❖ ILW has published dozens of books on immigration law (most titles intended for lawyers) covering every major area of immigration law during the last 12 years. In addition, for many years ILW has distributed 7 immigration law titles from 3 other law publishers (American Lawyer Media, Juris Publishing, and Legal Research Bureau). ILW.COM has co-published a book with the Society of Human Resource Management. One of our books was in the Mandarin language.
- ❖ ILW has conducted over 100 EB-5 events in over a dozen countries over the last 5 years. In 2015 & 2016, we conducted approximately 40 events each year in approximately ten countries. In 2017, we expect to conduct approximately 50 events in 10 countries. We have the largest footprint in the world in EB-5 outside of China. We currently conduct Expos in all major EB-5 countries: China, India, Korea, Taiwan, Vietnam, Latin America through Miami and International Student Expos in 11 cities across USA.
- ❖ ILW.COM's website has 250,000+ visitors each month and 2,000,000+ page views each month. ILW's LinkedIn Group has 3,000+ immigration professionals, ILW's Twitter feed has 12,000+ followers, and ILW.COM's discussion board has 20,000+ registered users. ILW.COM features 50,000+ pages of free immigration information online, the largest content repository for US immigration law information on the world wide web. For 17 years, ILW.COM averages as approximately in the top 25,000 largest US websites.

Who we are

Heron Interverse is a growing international customer strategy and marketing consulting company. We provide strategic and marketing solutions for our clients in various industries, including retail, commercial airline, technology, non-profit, hospitality, and tourism. We focus on execution through digital and social media, market research and analysis, as well as inline marketing solutions.

The Market

We are all talking about **China**. A grand country, a giant population, and most importantly, a massive opportunity.

At **Heron Interverse**, we know China and its people, and we know it well. We help our clients every step along their way to success with the ever-growing Chinese market. We form strong partnerships with our clients and believe that these partnerships will get us far.

“Every brand has a story to tell.”

Here’s a snapshot of our proprietary process:



Story Discovery

This enables us to know about the brand and discover untold story opportunities.



Media Targeting

Which media does the brand’s key audience or target read, watch or listen to?



Owned-Media Marketing Strategy Development

Build online presence by polish "owned media" (brand’s social media pages and website) to proliferate story placement.



Story Placement Social PR Sharing

Create communications that are posted immediately on owned media channels.

Create conversations.

We help our clients find out what their target audience want, and why they choose a product over another. We utilize both online and offline marketing channels to ensure our clients’ voices are heard.

- Use high quality pictures to attract the audience.
- Actively interact with Key Opinion Leaders (KOL) to increase gained exposure.
- Expanded brand stories with rich media contents, like videos.
- Customer interaction on all channels. Synchronized contents, unified tones. (Help deliver external links to your search rankings)
- Paid Social: Ads on Weibo and WeChat to enhance brand exposure.

Register Now!

H1B Career Fair & Immigration Expo

New York, June 29, 2018 **Boston**, July 20, 2018 **San Francisco**, August 10, 2018

- OPTION 1: Pay [Online](#)
- OPTION 2: Pay Via **CREDIT CARD** using this page: Email webmaster@ilw.com or Fax 212-545-0869
- OPTION 3: **CALL** 212-545-0818 to obtain an invoice for your organization.

Please specify your registration by choosing one below:

<input type="checkbox"/> Employer	<input type="checkbox"/> Immigration Attorney	<input type="checkbox"/> EB-5 Issuer	<input type="checkbox"/> Sponsor
\$999 per city	\$1,999 per city	\$2,999 per city	\$3,999 per city
H1B Career Fair	Immigration Seminar	Immigration Seminar	H1B Career Fair and Immigration Expo

Please circle the city/cities that you are interested in:

New York

Boston

San Francisco

Your Name : _____

Name of Company: _____

E-mail: _____

Phone: _____

Name (as it appears on credit card): _____

Credit Card: (Circle one: V/M/D) _____

Expiration Date: (Month/Year): _____/_____

Credit Card Billing Address: _____

Cancellation/Refund Policy: No Cash Refunds; Store Credit Only

For more information, please call (212)545-0818 or email hello@h1bcareerfair.com